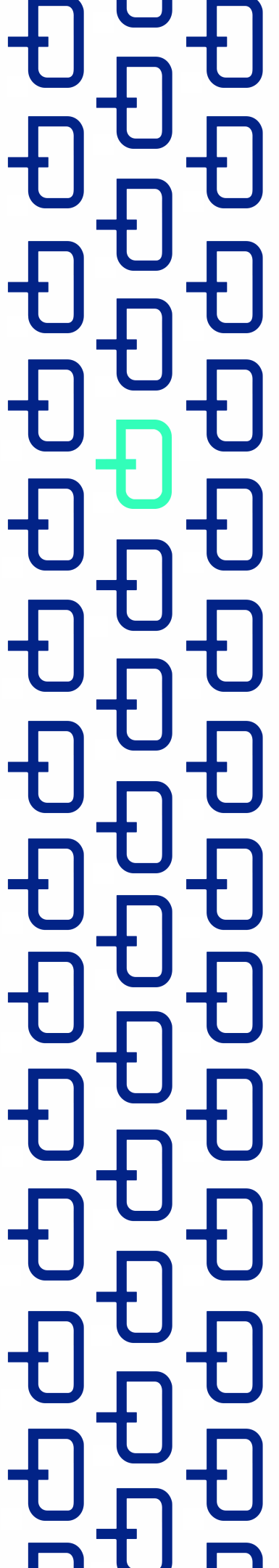




Big Data and Artificial Intelligence Consulting

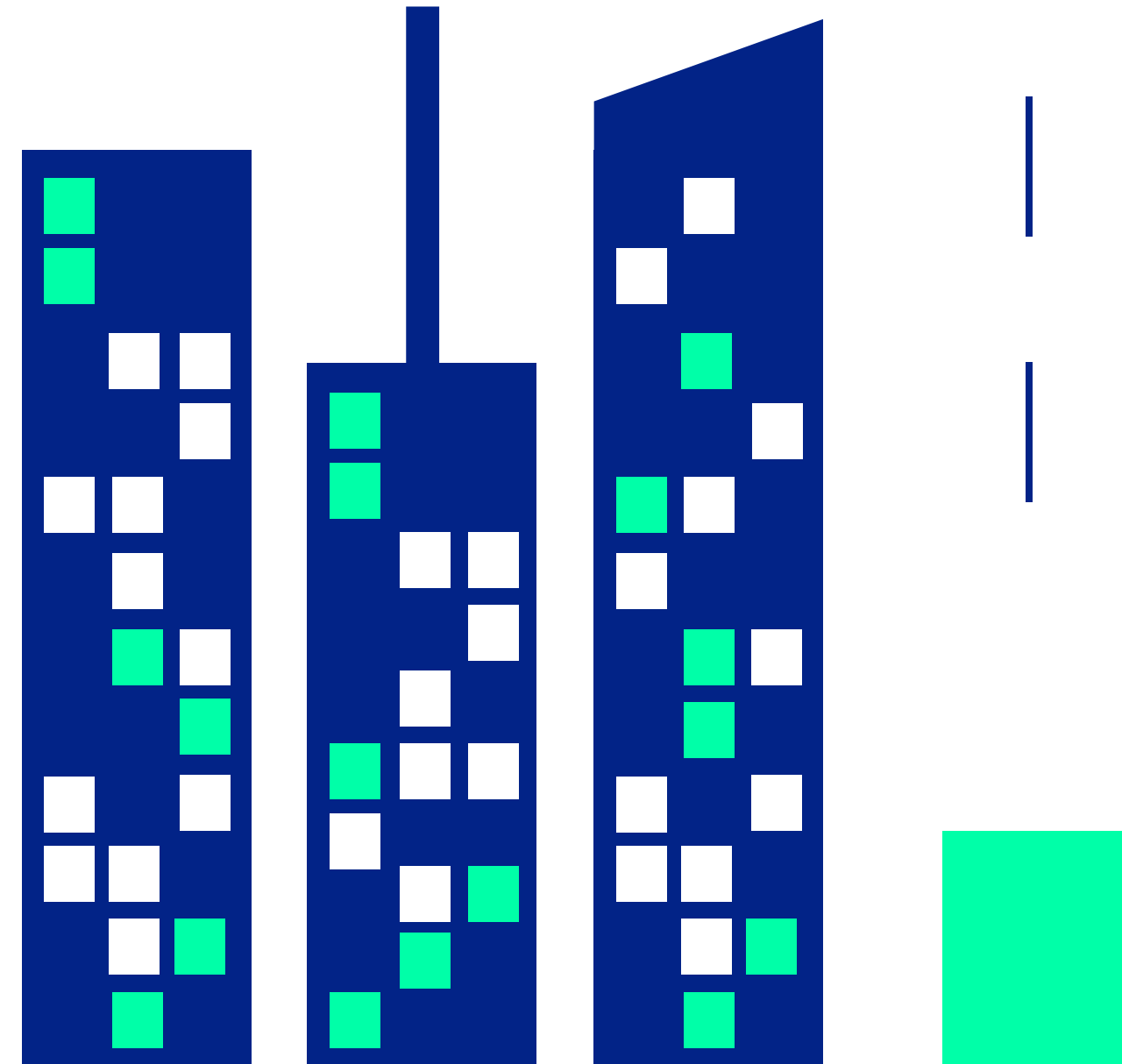
info@damavis.com
www.damavis.com



Our Mission

Many organizations are still unaware of the great value of their data and how to leverage it to **increase profits, improve customer experience** and **anticipate market changes**.

At Damavis, we design custom solutions that help companies give meaning to their data to **make better strategic decisions** and empower their business.



Already trust us

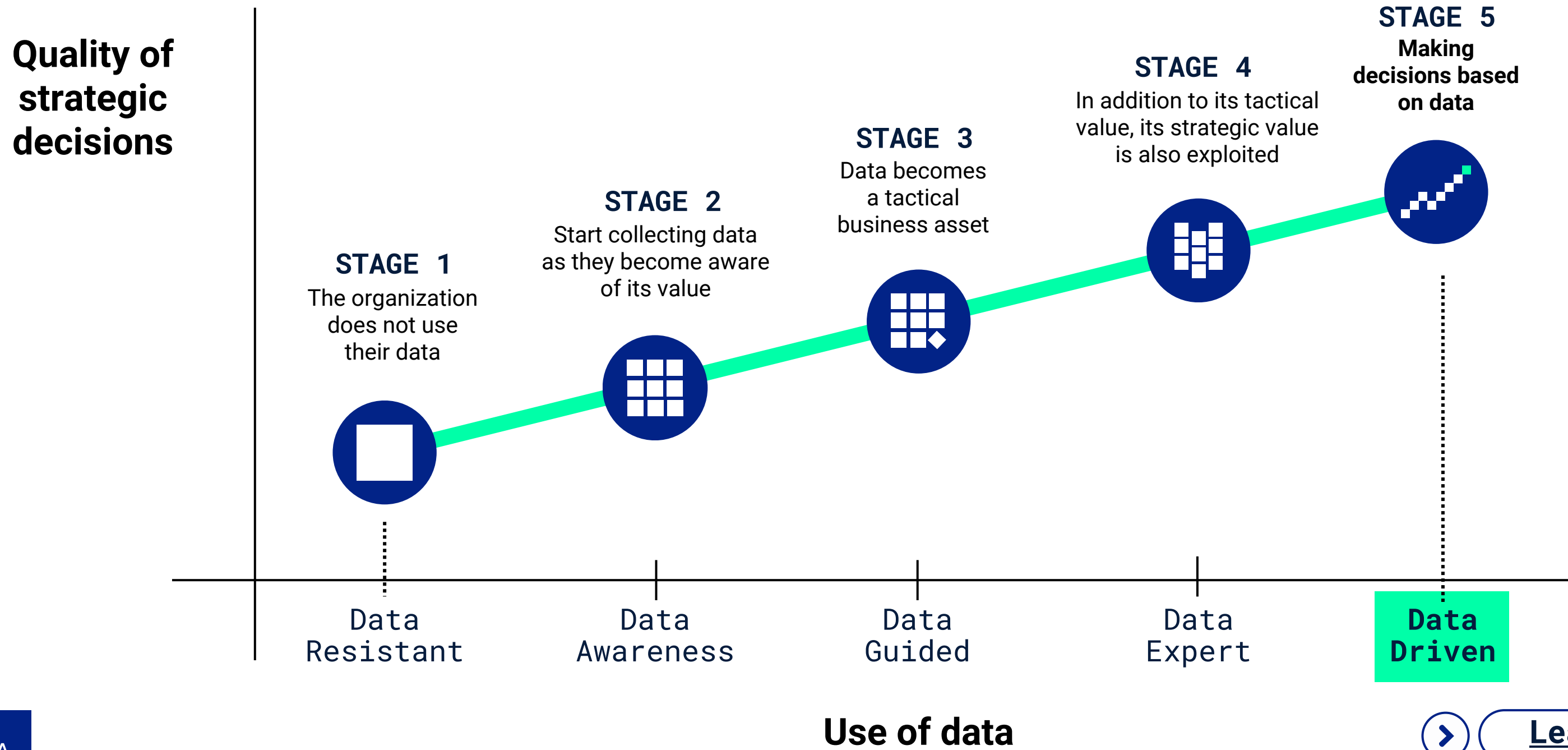


**The right decision
lies within the data.
Do you want to achieve it?**

BECOME A DATA DRIVEN COMPANY



What stage is your business at?



[Learn more](#)

www.damavis.com

What do we do and how we do it?

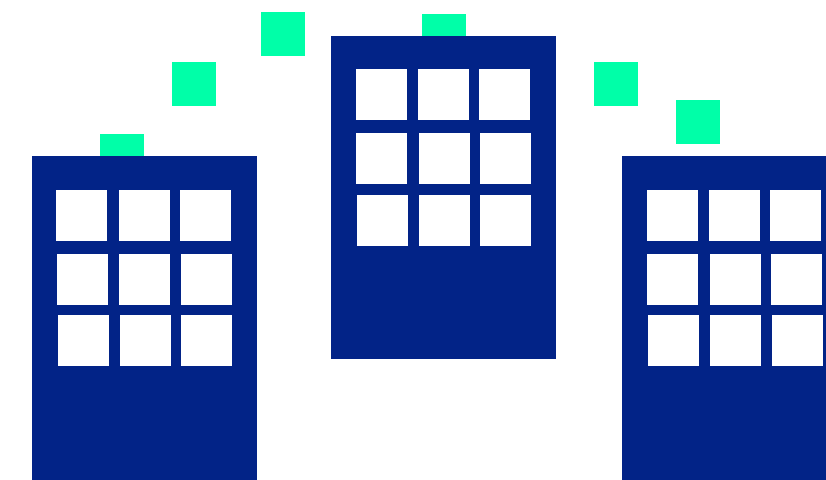
WE GUIDE YOU TO DATA DRIVEN STAGE



What do we do?

DATA LAKE · DATA WAREHOUSE

We manage **Data Lake** and **Data Warehouse** systems where the **data** can be **stored** in order to keep it always available and to check the status of the company in **real time**



 **DATA**
MACHINE LEARNING
VISUALIZATION

What do we do?

**PREDICTIVE MODELING
AND SMART DECISION MAKING**

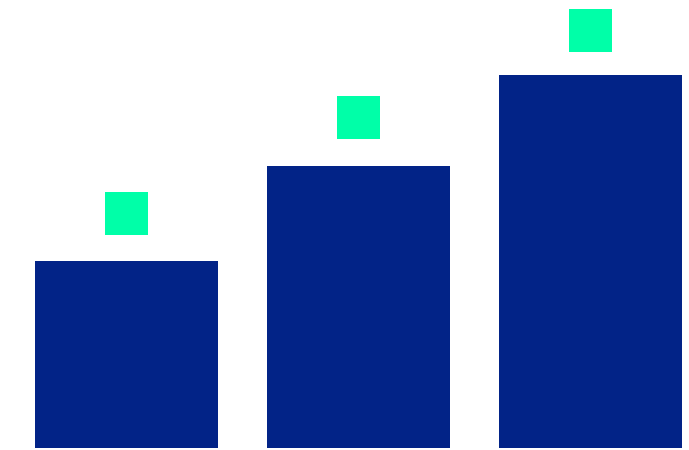
We create **Artificial
Intelligence** and
Machine Learning
algorithms
to make **predictions**
and **smart decisions**



DATA
MACHINE LEARNING
VISUALIZATION

What do we do?

DASHBOARDS · BUSINESS INTELLIGENCE

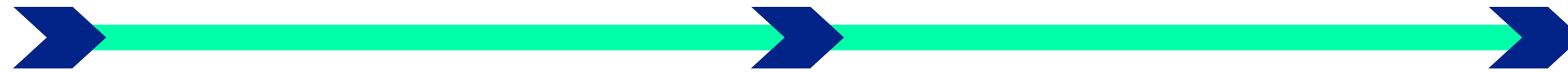
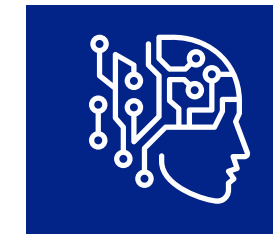


We develop **control panels** and dashboards with the main **metrics** of the company to **facilitate decision making**



How do we do it?

ANALYSIS - EVALUATION - IMPLEMENTATION



We analyze the **current situation** and **context** of the company

We explore options that can respond to **business needs**

We develop a **customized solution** according to the established objectives

Real projects and case studies

IMPLEMENTING BIG DATA SOLUTIONS IN THE COMPANY



Customer 360°

11

INDUSTRY

- Tourism

THE CHALLENGE

- **Solve the duplication of customers** coming from different sources.
- Reduce the **manual operation** that corrects duplicities

THE SOLUTION

- Use of **Artificial Intelligence** models to **link customer records** with higher probability of match
- Updating **customer segmentation** to implement personalized marketing strategies with agility
- **Real-time** processing and delivery to CRM



[More details](#)

www.damavis.com

Data Lake and Data Warehouse

12

INDUSTRY

- Tourism

THE CHALLENGE

- **Centralize** all company **data**

THE SOLUTION

- Building a **Data Lake** in order to store the data in its raw state and a **Data Warehouse** to exploit it for analysis



[More details](#)

www.damavis.com

Dynamic pricing

13

INDUSTRY

- Tourism

THE CHALLENGE

- **Real-time price adjustments** based on market demand and other relevant factors

THE SOLUTION

- **Integration of data sources** to understand the global context in real time
- Use of **AI** to infer **price impact** at any given moment
- User interface to **ensure greater control**

We are technology partners of



Google Cloud
Partner



PARTNER
NETWORK

Coming soon:



We work with leading technologies



kubernetes



Damavis team



David Martín
CEO



Daniel Bestard
Head Data Scientist



Tòfol Torrens
Head Data Engineer



Óscar García
Head Data Engineer



Joan Martín
Head Data Engineer

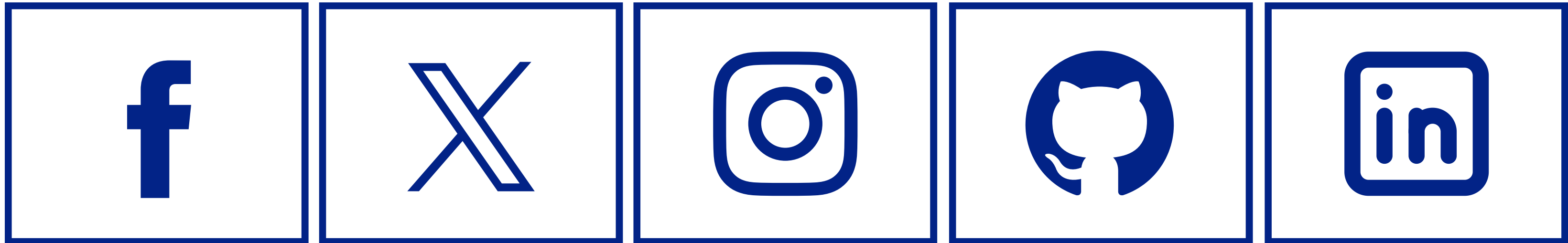


[Meet the team](#)

www.damavis.com

Follow us

@DAMAVISSTUDIO



Start getting more out of your data

info@damavis.com

